

Ballot Initiative Signature Gathering 101

BALLOT INITIATIVE SIGNATURE GATHERING 101

EDUCATIONAL FREEDOM ACT OF 2022

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FIRST AMENDMENT RIGHTS

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievances.

You have a right to stand anywhere with a clipboard to collect signatures. Be mindful not to block store entrances, so stay 20 ft from the store entrance and exits.

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PRUNEYARD DECISION

- Pruneyard Shopping Center v. Robins Decided June 9, 1980
<https://caselaw.findlaw.com/us-supreme-court/447/74.html>
- Your right to set up a tent station
- If a parking lot is shared by a minimum of 4 stores it is considered "public".
- Don't block entrances or occupied preferred parking
- Keep a copy of the Pruneyard Ruling with you for store management and law enforcement.
- Property Managers or Owners of the shopping center can have your station removed, but only by law enforcement.

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WHERE TO SET UP YOUR STATION

HIGH VOLUME PEOPLE TRAFFIC

EASE OF PARKING / WALKING ACCESS

SITES – storefront, shared business parking lots, churches, schools, parks, guns stores, shooting ranges, events, DMV (with permit), major intersections with empty lot

CONSISTENT / RECURRING LOCATIONS

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Signature Gathering Station

- Pop-up Tent (weights for windy days)
- School Choice Banners with bungee cords or duct tape
- Table– 5 or 6 foot long folding tables
- Chairs for each volunteer
- Legal size clipboards – labeled by County
- Ballot Initiatives
- One page Summary of Initiative

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Signature Gathering Station

- Connect / Volunteer Sheets on clipboard
- Post—It Notes – bracket signature boxes
- Black or Blue Ballpoint pens (avoid gel pens)
- "I Signed" Stickers
- School Choice flyers
- Donation Jar
- American flags

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SIGNAGE
AROUND
STATION

DIRECTIONAL SIGNS
SCHOOL CHOICE YARD SIGNS
SCHOOL CHOICE FLAG

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TIPS FOR SIGNATURE GATHERING

- ACCURACY IS ESSENTIAL
- ASK "What county are you registered to vote in?"
- If not registered to vote or not sure if registered, go to - registertovote.ca.gov
- Have them sign the ballot initiative – Don't talk to them while signing
- Print legibly
- Name – same as when registered to vote or as on drivers license
- Enter address where registered to vote – No PO Box. May use standard street address abbreviations – N., S., Dr., St., Ave.
- Signature – stay within the box, don't extend to right or left column
- CHECK FOR ACCURACY

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ASK SIGNER TO CONNECT WITH CALIFORNIA SCHOOL CHOICE FOUNDATION

While waiting in line, they can sign the CONNECT signature page or do it on the cellphone

- Text – schoolchoice to 66866
- Scan the QR code for CSCF

Enter name and email and also address and phone if willing

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ASK SIGNER TO VOLUNTEER TO DONATE AND COLLECT SIGNATURES

DONATION JAR ON TABLE

TURN 1 SIGNATURE INTO 10 OR 20 SIGNATURES.

GIVE BALLOT INITIATIVE AND INSTRUCTIONS ON HOW TO COMPLETE

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DIY KITS

HAVE EXTRA BANNERS AND YARD SIGNS FOR SUGGESTED DONATIONS

BALLOT INITIATIVES AND INSTRUCTION SHEETS AND CONNECT SIGNATURE SHEETS

DON'T PHOTOCOPY BALLOT INITIATIVES

REVIEW WITH THEM HOW TO COLLECT SIGNATURES AND COMPLETE THE INITIATIVE

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COMPLETED BALLOT INITIATIVES

Send / return your completed initiatives to your

- School Choice County Chair OR
- CFSC Signing table OR
- Specified School Choice Depot Locations in your County OR
- Californians for School Choice Headquarters

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